

TRIANGLE

Ahmed El Masry - Director



Born in Cairo to a cinematic family, with an actor father, Ahmed has always been immersed in the world of film making. He has always enjoyed joining his father on set and exploring this alluring world, gaining an insight at a very young age.

When it was time for him to join college, he followed his passion and travelled to the US to become a student at New York Film Academy in Los Angeles. There he was celebrated for his vision and hard work, getting awarded the best film award for his thesis project.

After graduation, he returned to Egypt and made his way in the industry, working with many prestigious brands including WE Telecom, Vodafone, Audi, Talabat, STC Saudi, Nestle, Redbull and more.

Ahmed's work is known to be visually captivating. He challenges the boundaries in the aim of creating a fresh and unique picture. Ahmed stands out in projects that require imagination and creativity. He prefers to integrate CGI into his work to add to the life of the picture and create a distinct image.